

INTERNATIONAL WORKSHOP AGREEMENT

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Draft 3 (April 4, 2017)

**Using ISO 26000:2010 Guidance on social responsibility together
with ISO management system standards**

ISO/IWA 26, Draft 3

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*A model manuscript of a draft International Standard (known as “The Rice Model”) is available at
<http://www.iso.org/iso/moddis.pdf>*

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13 **Contents**

14	Foreword	iv
15	Introduction.....	v
16	1 Scope	1
17	2 Normative references	1
18	3 Terms and definitions.....	1
19	4 HLS guidance for users of ISO 26000.....	1
20	5 ISO 26000 guidance for users of HLS based standards.....	3
21	6 Integrated management systems and ISO 26000	4
22	Annex A (informative) Examples how users of ISO 26000 can use the High Level Structure.....	5
23	Annex B (informative) Examples how users of the HLS can use ISO 26000.....	9
24	Annex C (informative) Examples of management concepts as part of HLS	12
25	Bibliography	13
26		

27 Foreword

28 ISO (the International Organization for Standardization) is a worldwide federation of national standards
29 bodies (ISO member bodies). The work of preparing International Standards is normally carried out
30 through ISO technical committees. Each member body interested in a subject for which a technical
31 committee has been established has the right to be represented on that committee. International
32 organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO
33 collaborates closely with the International Electrotechnical Commission (IEC) on all matters of
34 electrotechnical standardization.

35 The procedures used to develop this document and those intended for its further maintenance are
36 described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the
37 different types of ISO documents should be noted. This document was drafted in accordance with the
38 editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

39 Attention is drawn to the possibility that some of the elements of this document may be the subject of
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41 patent rights identified during the development of the document will be in the Introduction and/or on
42 the ISO list of patent declarations received (see www.iso.org/patents).

43 Any trade name used in this document is information given for the convenience of users and does not
44 constitute an endorsement.

45 For an explanation on the meaning of ISO specific terms and expressions related to conformity
46 assessment, as well as information about ISO's adherence to the World Trade Organization (WTO)
47 principles in the Technical Barriers to Trade (TBT) see the following URL:
48 www.iso.org/iso/foreword.html.

49 International Workshop Agreement IWA 26 was approved at a workshop hosted by the Swedish
50 Standards Institute (SIS), in association with Tanzania bureau of standard (TBS), held in London, UK, in
51 May 2017.

52 Introduction

53 This document is aimed at helping organizations apply ISO 26000:2010 Guidance on Social
 54 Responsibility within a management system which is based on an ISO management system standard,
 55 drafted using the High Level Structure for ISO management system standards¹ (HLS). It also helps the
 56 users of ISO 26000 to better understand the ISO management system approach in their work on social
 57 responsibility regardless of whether they have a management system in place or not.

58
 59 The benefits to an organization of using this document are firstly, to improve social responsibility
 60 performance by using a structured management system approach and secondly, to improve the
 61 management system and its performance by incorporating social responsibility guidance. The value of
 62 using this document is that it enhances an organization's contribution to sustainable development
 63 through the synergies of applying social responsibility guidance with a management system approach.

64
 65 Many organizations around the world have chosen one of the ISO management system standards to
 66 manage areas such as energy, environment, quality, food safety, information security, and anti-bribery.
 67 These standards have many parts in common, for example understanding the organization and its
 68 context, stakeholder engagement and continual improvements.

69
 70 As a consequence there are more than 1,5 million management systems in place that are certified to one
 71 of the ISO management systems standards. In addition there are probably five times as many
 72 organizations using ISO management system standards without being certified.

73
 74 In 2012 the ISO Directives that govern all standardization work in ISO were updated with an annex
 75 called SL that describes what fundamental clauses, texts and definitions are to be included in any ISO
 76 management system standard produced hereafter. This alignment was done in order to help users of
 77 ISO management systems in any discipline to use additional management system standards in other
 78 disciplines, and to support the integration between them.

79
 80 An organization's management system can be supported by different types of ISO standards, for
 81 example:

- 82 – specifications, e.g. ISO 9001 (quality) and ISO 22000 (food);
- 83 – guidance e.g. ISO 26000 (social responsibility) and ISO 19011 (auditing).

84
 85 Published a few years before, ISO 26000:2010 Guidance on Social Responsibility provides practical
 86 guidance related to operationalizing social responsibility with an emphasis on identifying the shifting
 87 societal expectations and environmental threats. The standard is not a management system standard
 88 with requirements, instead it contains more than 450 recommendations. ISO 26000 offers guidance on
 89 how to build an organizational culture of social responsibility and this benefits the use of management
 90 systems. One of the clauses of ISO 26000, Clause 7 Guidance on integrating social responsibility
 91 throughout the organization, is structured around the fundamentals of a management system standard
 92 and continual improvement.

93
 94 This document is not intended to provide guidance on implementing a management system in general,
 95 contains no requirements, and should not be seen as a summary of ISO 26000.

96

¹ <https://www.iso.org/management-system-standards-list.html>

Using ISO 26000:2010 Guidance on social responsibility together with ISO management system standards

1 Scope

This document provides guidance on how to use ISO 26000 Guidance on Social Responsibility in organizations with a management system that is based on the High Level Structure for ISO management system standards (HLS), and how to apply the HLS approach in an organization using ISO 26000. This document can be used in full or in part by an organization with a management system and/or using ISO 26000.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 26000:2010, Guidance on Social Responsibility

ISO/IEC Directives, Part 1, Consolidated ISO Supplement — Procedures specific to ISO, 7th edition 2016, Annex SL (this document sets the high level structure for an ISO management system standard)

3 Terms and definitions

For the purpose of this document, the terms and definitions given in ISO 26000:2010, the High Level Structure (ISO Directives, Part 1, Annex SL) and the following apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

— ISO Online browsing platform: available at <http://www.iso.org/obp>

— IEC Electropedia: available at <http://www.electropedia.org/>

3.1

sustainability

state of the global system, including environmental, social and economic aspects, in which the needs of the present are met without compromising the ability of future generations to meet their own needs

Note 1 to entry: The environmental, social and economic aspects interact, are interdependent and are often referred to as the three dimensions of sustainability.

Note 2 to entry: Sustainability is the goal of sustainable development.

[SOURCE: ISO Guide 82:2014]

4 HLS guidance for users of ISO 26000

Organizations have different methodologies and approaches for managing their activities. These methods and approaches may or may not be documented. Some of these methods can conform with some of the ISO management system standards.

The High Level Structure for ISO management system standards (HLS) specifies the key areas and common text that need to be included in any ISO Management System Standard. These areas include the seven clauses on the context of the organization, leadership, planning, support, operation, performance evaluation, and improvement (see Figure 1). The standards writers then add any texts and definitions specific to their discipline. HLS based management systems provide for sound risk and compliance management based on context assessment and for good linkages between strategy and operation.

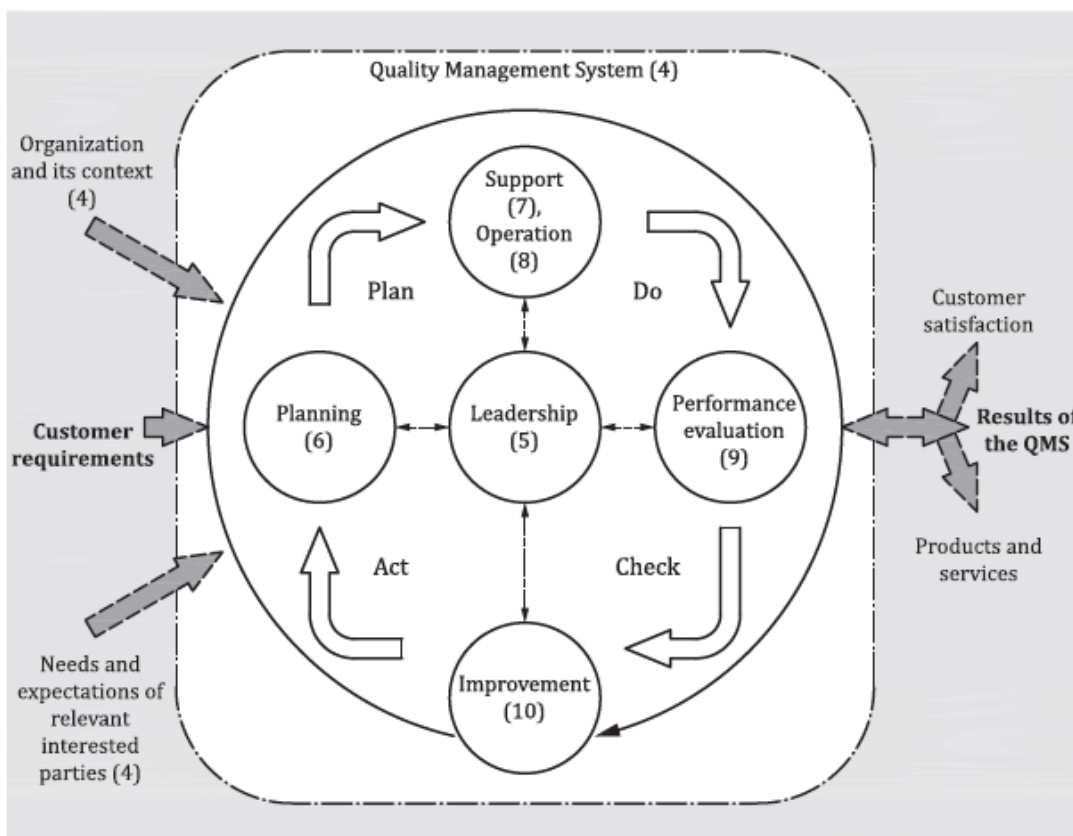


Figure 1 – ISO 26000 in the HLS framework

Organizations using ISO 26000 can benefit from the HLS as it introduces management structure. This is illustrated in Annex A. In addition to the linkages between clauses there are parts of the HLS that may need further guidance for the user of ISO 26000. Examples are:

- Nnn
- Nnn
- Nnn
-

5 ISO 26000 guidance for users of HLS based standards

ISO 26000:2010 Guidance on Social Responsibility offers guidance to all types of organizations, regardless of type and size, on how to identify and manage the relevant and significant impacts of the organization on society, i.e. their contribution to current sustainable development and thus future sustainability. Many parts of the standard recommend systematic approaches to manage social responsibility, inspired by the PDCA-model (plan-do-check-act), but the guidance is not based on or in line with the HLS.

With 27 definitions and 7 main principles as a starting point in ISO 26000, the organization is guided through 37 environmental, social and economic issues in 7 core subjects (see Figure 2) that can be relevant and significant to improve. In addition, the standard offers guidance in management areas such as sphere of influence, international norms of behaviour, stakeholder identification and engagement. The core operational subjects in focus are governance, human rights, labour practices, the environment, fair operating practices, consumer issues, community involvement and development.

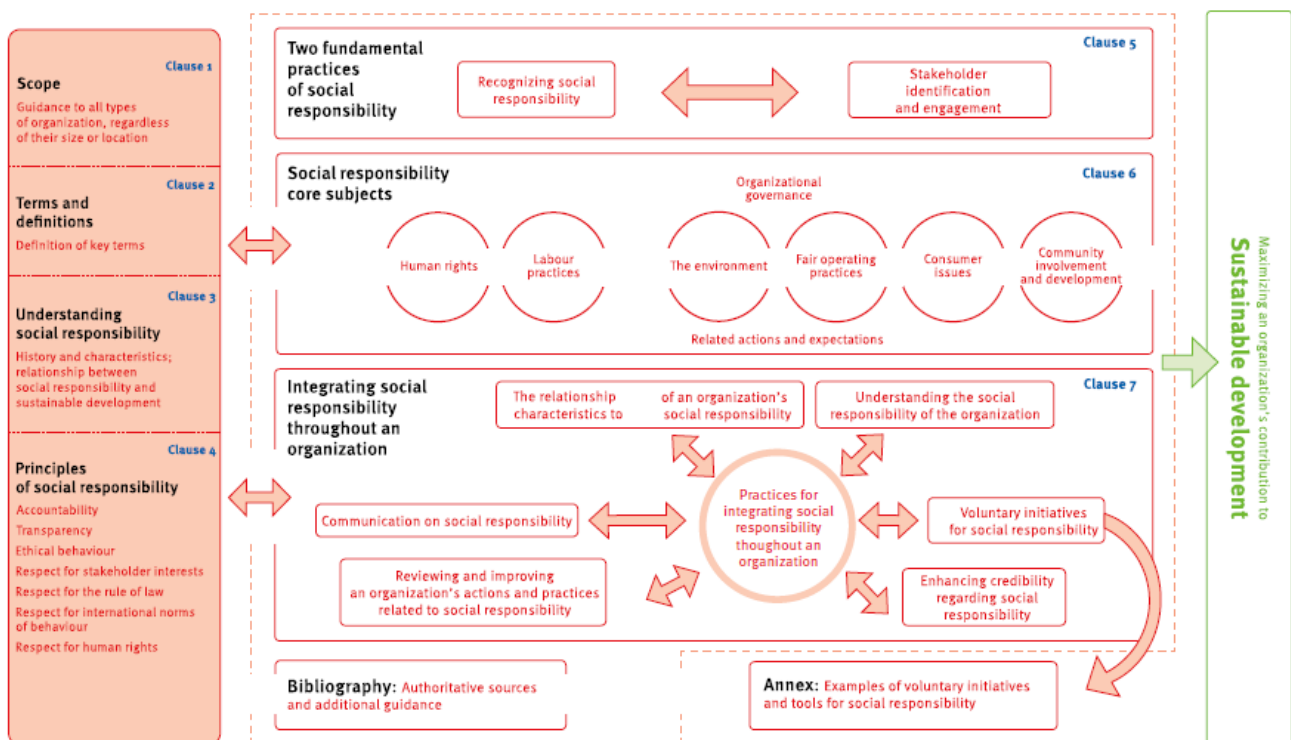


Figure 2 – Schematic overview of ISO 26000

Organizations using a HLS based standard can benefit from ISO 26000 as it introduces structure and content to social responsibility. This is illustrated in Annex B. In addition to the linkages between clauses there are parts of the ISO 26000 that may need further guidance for the user of HLS. Examples are:

- Nnn
- Nnn

172

173 6 Integrated management systems and ISO 26000

174 An organization can integrate many ISO management system standards into their management system.
175 The main advantage of this is the holistic application of interrelated systems. Organizations have used
176 integrated management systems for many years and examples can be found in the ISO handbook on
177 Integrated Use of Management System Standards (insert example box?) (ref note, is it publically
178 available???)

179 One commonly used integrated management systems contains quality management (e.g. ISO 9001),
180 environmental management (e.g. ISO 14001), and standards for occupational health and safety
181 management (e.g. OHSAS 18001). Integrating these systems has worked well as many of the procedures
182 and stakeholder expectations are similar.

183 ISO 26000 is not a management system standard but offers guidance on actions and expectations related
184 to management aspects such as stakeholder engagement, acting in the sphere of influence and handling
185 international norms of behaviour. It also widens the operational aspects to encompass also labor
186 practices, consumer issues, governance, environment, human rights, fair operating practices, and
187 community involvement and development. In many of these individual disciplines, e.g. anti-bribery,
188 health and safety, consumer issues, and environment, ISO already offers management standards,
189 management system standards and technical standards to the organization.

190 ISO 26000 can be used to further develop and/or improve an integrated management system through
191 guidance on the most relevant and significant impacts the organization has on society and sustainable
192 development, as well as potential impacts on the organization.

193 The integrated management system is the engine and ISO 26000 is part of the fuel and direction.

194

Annex A (informative)

Examples how users of ISO 26000 can use the High Level Structure

A.1 General

Text is needed to describe the table

ISO 26000	High Level Structure
4 Principles of social responsibility	4. Context of the organization
4.1 General	4.1 Understanding the organization and its context
4.2 Accountability	4. Context of the organization 4.1 Understanding the organization and its context
4.3 Transparency	4. Context of the organization 4.1 Understanding the organization and its context
4.4 Ethical behaviour	4. Context of the organization 4.1 Understanding the organization and its context
4.5 Respect for stakeholder interests	4.2 Understanding the needs and expectations of interested parties
4.6 Respect for the rule of law	4. Context of the organization 4.1 Understanding the organization and its context
4.7 Respect for international norms of behaviour	4. Context of the organization 4.1 Understanding the organization and its context
4.8 Human rights	4. Context of the organization 4.1 Understanding the organization and its context
Recognizing social responsibility and engaging stakeholders	4. Context of the organization 4.1 Understanding the organization and its context
5.1 General	
5.2 Recognizing social responsibility	4. Context of the organization 4.1 Understanding the organization and its context
5.2.1 Impacts, interests and expectations	4. Context of the organization 4.1 Understanding the organization and its context

5.2.2 Recognizing the core subjects and relevant issues of social responsibility	5 Leadership 5.1 Leadership and commitment
5.2.3 Social responsibility and an organization's sphere of influence	4.3 Determining the scope of the XXX management system
5.3 Stakeholder identification and engagement	4.2 Understanding the needs and expectations of interested parties
6. Guidance on social responsibility core subjects	4. Context of the organization 4.1 Understanding the organization and its context
6.1 General	4. Context of the organization 4.1 Understanding the organization and its context 4.3 Determining the scope of the XXX management system
6.2 Organizational governance	8 Operation 8.1 Operational planning and control
6.2.1 Overview of organizational governance	5 Leadership 5.1 Leadership and commitment
6.2.2 Principles and considerations	4.4 XXX management system 5.1 Leadership and commitment
6.2.3 Decision making processes and structures	5.2 Policy 5.3 Organizational roles, responsibilities and authorities
6.3 Human rights	8 Operation 8.1 Operational planning and control
6.4 Labour practices	8 Operation 8.1 Operational planning and control
6.5 The environment	8 Operation 8.1 Operational planning and control
6.6 Fair operating practices	8 Operation 8.1 Operational planning and control
6.7 Consumer issues	8 Operation 8.1 Operational planning and control

6.8 Community involvement and development	8 Operation 8.1 Operational planning and control
7 Guidance on integrating social responsibility throughout an organization 7.1 General	4.4 XXX management system
7.2 The relationship of an organization's characteristics to social responsibility	4. Context of the organization 4.1 Understanding the organization and its context 4.3 Determining the scope of the XXX management system
7.3 Understanding social responsibility of an organization	4. Context of the organization 4.1 Understanding the organization and its context 4.2 Understanding the needs and expectations of interested parties
7.3.1. Due diligence	6 Planning 6.1 Actions to address risks and opportunities
7.3.2 Determining significance of core subjects and issues to an organization	6 Planning 6.1 Actions to address risks and opportunities
7.3.3 An organization's sphere of influence	4.3 Determining the scope of the XXX management system
7.3.4. Establishing priorities for addressing issues	5.2 Policy 6.2 XXX objectives and planning to achieve them
7.4 Practices for integrating social responsibility throughout an organization	7.2 Competence
7.4.1. Raising awareness and building competency for social responsibility	7.3 Awareness
7.4.2. Setting the direction of an organization for social responsibility	5 Leadership 5.1 Leadership and commitment 5.2 Policy 7.2 Competence
7.4.3. Building social responsibility into an organization's governance, systems and procedures	4.4 XXX management system 6.2 XXX objectives and planning to achieve them 7 Support

	7.1 Resources
7.5 Communication on social responsibility	7.4 Communication
7.5.1 The role of communication in social responsibility	7.4 Communication
7.5.2 Characteristics of communication relating to social responsibility	7.4 Communication
7.5.3 Types of communication on social responsibility	7.4 Communication
7.5.4 Stakeholder dialogue on communication about social responsibility	4.2 Understanding the needs and expectations of interested parties 7.4 Communication
7.6 Enhancing credibility regarding social responsibility	7.5 Documented information
7.6.1 Methods of enhancing credibility	7.5 Documented information
7.6.2 Enhancing the credibility of reports and claims about social responsibility	7.5 Documented information
7.6.3 Resolving conflicts or disagreements on organization and its stakeholders	4.2 Understanding the needs and expectations of interested parties
7.7 Reviewing and improving an organization's actions and practices related to social responsibility 7.7.1 General	9. Performance evaluation 9.1 Monitoring, measurement, analysis and evaluation
7.7.2. Monitoring activities on social responsibility	9. Performance evaluation 9.1 Monitoring, measurement, analysis and evaluation 9.2 Internal audit
7.7.3 Reviewing an organization's progress and performance on social responsibility	9.3 Management review
7.7.4. Enhancing the reliability of data and information collection and management	9.3 Management review 10 Improvement 10.1 Nonconformity and corrective action
7.7.5. Improving performance	10.2 Continual improvement

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204

Annex B (informative)

Examples how users of the HLS can use ISO 26000

B.1 General

Text is needed to describe the table

High Level Structure	ISO 26000
4. Context of the organization	4 Principles of SR
4.1 Understanding the organization and its context	5 Recognizing social responsibility and engaging stakeholders 5.1 General 5.2 Recognizing social responsibility 5.2.1 Impacts, interests and expectations 6. Guidance on social responsibility core subjects 6.1 General 7.2 The relationship of an organization's characteristics to social responsibility 7.3 Understanding the social responsibility of an organization
4.2 Understanding the needs and expectations of interested parties.	4.5. Respect for stakeholder interests 5.3. Stakeholder Identification and Engagement 7.3 Understanding the social responsibility of an organization 7.5.4 Stakeholder dialogue on communication about social responsibility 7.6.3 Resolving conflicts or disagreements between an organization and its stakeholders
4.3 Determining the scope of the XXX management system	5.2.3 Social responsibility and an organization's sphere of influence 6.1 General 7.2. The relationship of an organization's characteristics to social responsibility

	7.3.3 An organization's sphere of influence
4.4 XXX management system	6.2.2 Principles and considerations 7. Guidance on integrating social responsibility throughout an organization 7.1 General 7.4.3. Building social responsibility into an organization's governance, systems and procedures
5 Leadership 5.1 Leadership and commitment	5.2.2 Recognizing the core subjects and relevant issues of social responsibility 6.2.1 Overview of organizational governance 6.2.2 Principles and considerations 7.4.2. Setting the direction of an organization for social responsibility
5.2 Policy	6.2.3 Decision making processes and structures 7.3.4. Establishing priorities for addressing issues 7.4.2. Setting the direction of an organization for social responsibility
5.3 Organizational roles, responsibilities and authorities	6.2.3. Decision-making processes and structures
6 Planning 6.1 Actions to address risks and opportunities	7.3.1. Due diligence 7.3.2 Determining significance of core subjects and issues to an organization
6.2 XXX objectives and planning to achieve them	7.3.4 Establishing priorities for addressing issues 7.4.3 Building social responsibility into an organization's governance, systems and procedures
7 Support 7.1 Resources	7.4.3 Building social responsibility into an organization's governance, systems and procedures
7.2 Competence	7.4 Practices for integrating social responsibility throughout an organization 7.4.2 Setting the direction of an organization of social responsibility
7.3 Awareness	7.4.1. Raising awareness and building competency for social responsibility
7.4 Communication	7.5. Communication on social responsibility
7.5 Documented information	7.6 Enhancing credibility regarding social responsibility

	7.6.1 Methods of enhancing credibility 7.6.2 Enhancing the credibility of reports and claims about social responsibility
8 Operation 8.1 Operational planning and control	6.2. Organizational governance 6.3 Human rights 6.4 Labour practices 6.5 The environment 6.6 Fair operating practices 6.7 Consumer issues 6.8 Community involvement and development
9. Performance evaluation 9.1 Monitoring, measurement, analysis and evaluation	7.7 Reviewing and improving an organization's actions and practices related to social responsibility 7.7.1 General 7.7.2. Monitoring activities on social responsibility
9.2 Internal audit	7.7.2. Monitoring activities on social responsibility
9.3 Management review	7.7.3 Reviewing an organization's progress and performance on social responsibility 7.7.4. Enhancing the reliability of data and information collection and management
10 Improvement 10.1 Nonconformity and corrective action	7.7.4. Enhancing the reliability of data and information collection and management
10.2 Continual improvement	7.7.5. Improving performance

213

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Annex C
(informative)

Examples of management concepts as part of HLS

C.1 General

Some management concepts/themes such as risk management, compliance management, process management and impact assessment are not explicitly part of the terminology of the HLS. These themes are often used when applying ISO 26000.

(NOTE: Parked until London workshop: valuable but maybe topic for a separate ISO deliverable later)

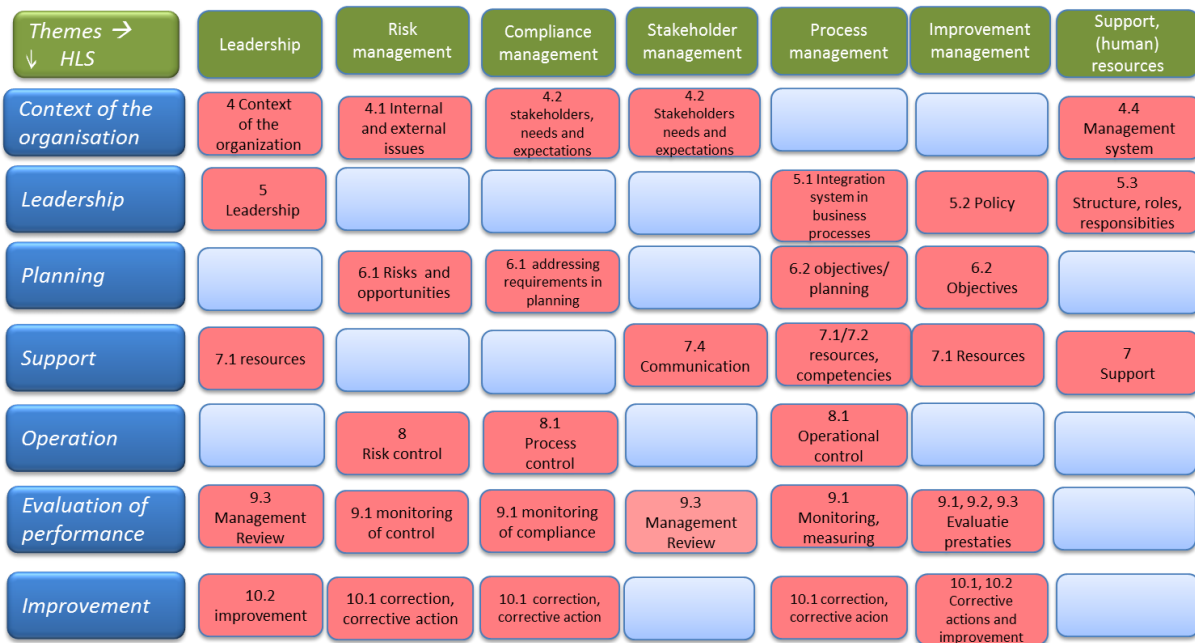


Figure C.1 — XXXXXXX

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Bibliography

229 [1] ISO #####-#, *General title — Part #: Title of part*

230 [2] ISO #####-##:20##, *General title — Part ##: Title of part*

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