

# SVENSK STANDARD

## SS-EN ISO 56003:2021

Innovationsledning – Verktyg och metoder för  
innovationspartnerskap – Vägledning (ISO 56003:2019)

Innovation management – Tools and methods for innovation  
partnership – Guidance (ISO 56003:2019)



**sis** Svenska  
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Europastandarden EN ISO 56003:2021 gäller som svensk standard. Detta dokument innehåller den officiella engelska versionen av EN ISO 56003:2021.

Denna standard ersätter SS-ISO 56003:2019, utgåva 1

The European Standard EN ISO 56003:2021 has the status of a Swedish Standard. This document contains the official version of EN ISO 56003:2021.

This standard supersedes the SS-ISO 56003:2019, edition 1

## LÄSANVISNINGAR FÖR STANDARDER

I dessa anvisningar behandlas huvudprinciperna för hur regler och yttre begränsningar anges i standardiseringsprodukter.

### Krav

Ett krav är ett uttryck i ett dokumentets innehåll som anger objektivet verifierbara kriterier som ska uppfyllas och från vilka ingen avvikelse tillåts om efterlevnad av dokumentet ska kunna åberopas. Krav uttrycks med hjälpverbet ska (eller ska inte för förbud).

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En rekommendation är ett uttryck i ett dokumentets innehåll som anger en valmöjlighet eller ett tillvägagångssätt som bedöms vara särskilt lämpligt utan att nödvändigtvis nämna eller utesluta andra. Rekommendationer uttrycks med hjälpverbet bör (eller bör inte för avrådanden).

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Instruktioner anges i imperativ form och används för att ange hur något görs eller utförs. De kan underordnas en annan regel, såsom ett krav eller en rekommendation. De kan även användas självständigt, och är då att betrakta som krav.

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En förklaring är ett uttryck i ett dokumentets innehåll som förmedlar information. En förklaring kan uttrycka tillåtelse, möjlighet eller förmåga. Tillåtelse uttrycks med hjälpverbet får (eller motsatsen behöver inte). Möjlighet och förmåga uttrycks med hjälpverbet kan (eller motsatsen kan inte).

## READING INSTRUCTIONS FOR STANDARDS

These instructions cover the main principles for the use of provisions and external constraints in standardization deliverables.

### Requirement

A requirement is an expression, in the content of a document, that conveys objectively verifiable criteria to be fulfilled, and from which no deviation is permitted if conformance with the document is to be claimed. Requirements are expressed by the auxiliary shall (or shall not for prohibition).

### Recommendation

A recommendation is an expression, in the content of a document, that conveys a suggested possible choice or course of action deemed to be particularly suitable, without necessarily mentioning or excluding others. Recommendations are expressed by the auxiliary should (or should not for dissuasion).

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An instruction is expressed in the imperative mood and is used in order to convey an action to be performed. It can be subordinated to another provision, such as a requirement or a recommendation. It can also be used independently and is then to be regarded as a requirement.

### Statement

A statement is an expression, in the content of a document, that conveys information. A statement can express permission, possibility or capability. Permission is expressed by the auxiliary may (its opposite being need not). Possibility and capability are expressed by the auxiliary can (its opposite being cannot).

EUROPEAN STANDARD

**EN ISO 56003**

NORME EUROPÉENNE

EUROPÄISCHE NORM

January 2021

ICS 03.100.01; 03.100.40

Supersedes CEN/TS 16555-5:2014

English Version

## Innovation management - Tools and methods for innovation partnership - Guidance (ISO 56003:2019)

Management de l'innovation - Outils et  
méthodes pour les partenariats en innovation  
- Lignes directrices (ISO 56003:2019)

Innovationsmanagement - Werkzeuge und  
Methoden für Innovationspartnerschaften  
- Leitfaden (ISO 56003:2019)

This European Standard was approved by CEN on 13 December 2020.

CEN members are bound to comply with the CEN/CENELEC Internal Regulations which stipulate the conditions for giving this European Standard the status of a national standard without any alteration. Up-to-date lists and bibliographical references concerning such national standards may be obtained on application to the CEN-CENELEC Management Centre or to any CEN member.

This European Standard exists in three official versions (English, French, German). A version in any other language made by translation under the responsibility of a CEN member into its own language and notified to the CEN-CENELEC Management Centre has the same status as the official versions.

CEN members are the national standards bodies of Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Republic of North Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and United Kingdom.



EUROPEAN COMMITTEE FOR STANDARDIZATION  
COMITÉ EUROPÉEN DE NORMALISATION  
EUROPÄISCHES KOMITEE FÜR NORMUNG

**CEN-CENELEC Management Centre: Avenue Marnix 17, B-1000 Brussels**

# Contents

Page

<b>Foreword</b> .....	<b>vii</b>
<b>European foreword</b> .....	<b>viii</b>
<b>Introduction</b> .....	<b>ix</b>
<b>1 Scope</b> .....	<b>1</b>
<b>2 Normative references</b> .....	<b>1</b>
<b>3 Terms and definitions</b> .....	<b>1</b>
<b>4 Innovation partnership framework</b> .....	<b>1</b>
4.1 Framework .....	1
4.2 Entry points to innovation partnership .....	2
<b>5 Entering an innovation partnership</b> .....	<b>2</b>
5.1 General .....	2
5.2 Deciding whether or not to enter an innovation partnership .....	3
<b>6 Partner selection</b> .....	<b>4</b>
6.1 General .....	4
6.2 Generating a long-list of potential partners .....	4
6.3 Generating a short-list of potential partners .....	5
6.4 Partner selection decision .....	7
<b>7 Partner alignment</b> .....	<b>7</b>
7.1 General .....	7
7.2 Non-disclosure agreement .....	7
7.3 Developing a common understanding.....	7
<b>8 Interactions between the partners</b> .....	<b>7</b>
8.1 General .....	7
8.2 Key factors of interaction .....	8
<b>Annex A (informative) Tools and methods for entering the partnership</b> .....	<b>9</b>
<b>Annex B (informative) Tools and methods for partner selection</b> .....	<b>12</b>
<b>Annex C (informative) Tools and methods for partner alignment</b> .....	<b>13</b>
<b>Annex D (informative) Tools and methods for interaction between partners: sample innovation partnership agreement</b> .....	<b>15</b>
<b>Annex E (informative) Performance evaluation criteria</b> .....	<b>20</b>
<b>Bibliography</b> .....	<b>21</b>

## Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see [www.iso.org/directives](http://www.iso.org/directives)).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see [www.iso.org/patents](http://www.iso.org/patents)).

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see [www.iso.org/iso/foreword.html](http://www.iso.org/iso/foreword.html).

This document was prepared by Technical Committee ISO/TC 279, *Innovation management*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at [www.iso.org/members.html](http://www.iso.org/members.html).

## European foreword

The text of ISO 56003:2019 has been prepared by Technical Committee ISO/TC 279 "Innovation management" of the International Organization for Standardization (ISO) and has been taken over as EN ISO 56003:2021 by Technical Committee CEN/TC 389 "Innovation Management" the secretariat of which is held by UNE.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by July 2021, and conflicting national standards shall be withdrawn at the latest by July 2021.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN shall not be held responsible for identifying any or all such patent rights.

This document supersedes CEN/TS 16555-5:2014.

According to the CEN-CENELEC Internal Regulations, the national standards organizations of the following countries are bound to implement this European Standard: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Republic of North Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.

### Endorsement notice

The text of ISO 56003:2019 has been approved by CEN as EN ISO 56003:2021 without any modification.



## Introduction

Innovation partnerships are developed to create value for each partner working together.

Benefits of an innovation partnership include

- access to knowledge, skills, technology and other intellectual assets that are not available within the organization, and
- access to infrastructure resources, such as experimental laboratories and equipment to develop new or improved product and services.

This document provides recommendations for engaging in external partnerships to realize innovation. The corresponding tools and methods are detailed in [Annex A](#) to [Annex E](#).

This document relates to the ISO 56000 family of standards, developed by TC 279, as follows:

- a) ISO 56000, *Innovation management system — Fundamentals and vocabulary* provides the essential background for the understanding and implementation of this document.
- b) ISO 56002, *Innovation management system — Guidance* provides guidance for the development, implementation and maintenance of an innovation management system, to which all subsequent standards of the family, are complementary to.
- c) ISO 56005, *Innovation management — intellectual property management — Guidance* provides guidance on how to use intellectual property to achieve business objectives.



# Innovation management — Tools and methods for innovation partnership — Guidance

## 1 Scope

This document provides a guidance for innovation partnerships. It describes the innovation partnership framework (see [Clause 4](#) to [Clause 8](#)) and the sample corresponding tools (see [Annex A](#) to [Annex E](#)) to

- decide whether to enter an innovation partnership,
- identify, evaluate and select partners,
- align the perceptions of value and challenges of the partnership,
- manage the partner interactions.

The guidance provided by this document is relevant for any type of partnerships and collaborations and it is intended to be applicable to any organizations, regardless of its type, size, product/service provided, such as:

- a) start-ups collaborating with larger organizations;
- b) SMEs or larger organizations;
- c) private sector entities with public or academic entities;
- d) public, academic or not-for-profit organizations.

Innovation partnerships start with a gap analysis, followed by the identification, and engagement, of potential innovation partners and the governance of their interaction.

NOTE The essence of an innovation partnership is for all parties to mutually benefit from working together in the context of an opportunity for innovation.

This document is not applicable to organizations seeking innovation by merger or acquisition.

## 2 Normative references

There are no normative references in this document.

## 3 Terms and definitions

No terms and definitions are listed in this document.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <http://www.electropedia.org/>

## 4 Innovation partnership framework

### 4.1 Framework

As described in [Figure 1](#), this document proposes a structured approach and the corresponding tools in [Annex A](#) to [Annex E](#). It can be used at any stage of its innovation process by a single organization to

- decide whether or not to enter an innovation partnership (see [Clause 5](#)),