

ISO26000

Guidance on Social Responsibility ?

- Aren't there enough models, theories, initiatives, standards and conventions to help all types of organizations to structure their contribution to sustainable development?

WBCSD, ISO 14000, OHSAS 18001, Global Compact, GRI, TI, ABG, ILO, Fair Trade, SA 8000, LCC, FSC, AA 1000...

NO !

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ISO - International Organization for Standardization

- Established in 1946
- 10.000+ standards in use
- Geneva
- 156 member-countries
(110 from developing
countries)





ISO Central Secretariate

Special Advisory Group investigates ISO SR standard feasibility Sep 2002- Apr 2004

Report

Report

New Work Item Proposal voted on: YES! January 2005

COPOLCO ISO Consumer committee investigates CSR-standards May 2001- June 2002

ISO Technical Management Board (TMB)

Yes!

Call for *twinned* Secretariate nominations

International Workshop to find out if the stakeholders wants it Stockholm 2004

Sweden – Brasil (SIS-ABNT) is given the ISO SR Working Group Secretariate

ISO 26000





Service de Normalisation Industrielle Marocaine



Reitaku University



Malaysian Industry Standards Committee for Petroleum and Gas



SIEMENS



DIN Deutsches Institut für Normung e.V.

INTERNATIONAL ORGANISATION OF EMPLOYERS



Consultores en Calidad Ambiental

COPOLCO

DEVCO



International Labour Organisation

SVENSK INDUSTRIFÖRENING

INTERNATIONAL FEDERATION OF STANDARDS USERS



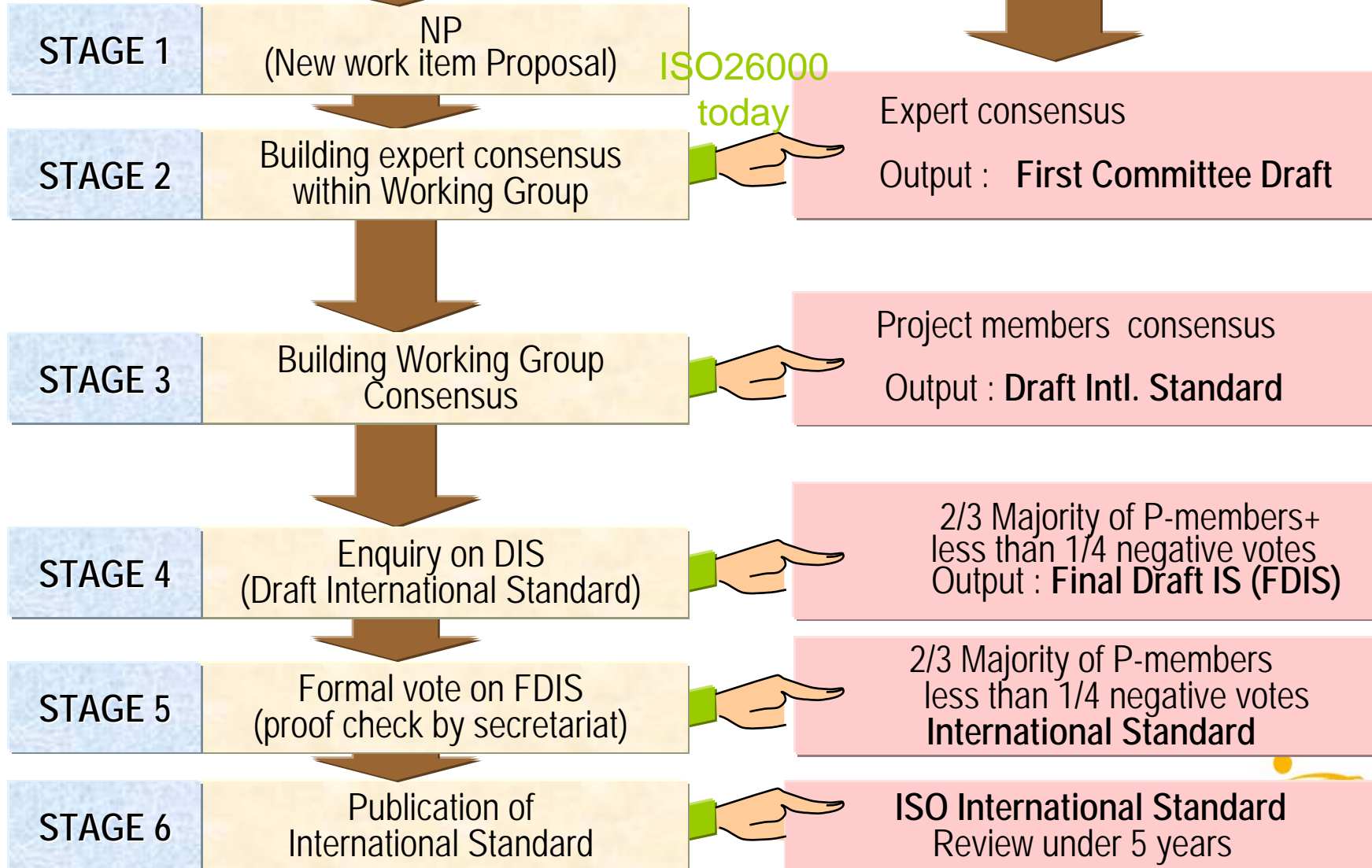
The ISO Standard Development Process

Working Group route

Prestudy

Deliverables

2005



ISO26000
today

About the standard

- Title: Guidance on Social Responsibility
- Designation: ISO 26000
- Target group: To be applied by all types of organizations
- Type of standard: Guidelines
 - not for 3rd party certification
 - not a management system standard
- Target date: 3 years development
 - to be published in 2008

New Work Item ISO26000: Scope of the standard

- *Provide practical guidance related to*
 - *operationalizing social responsibility*
 - *identifying and engaging with stakeholders and*
 - *enhancing credibility of reports and claims made about social responsibility*
- *Promote common terminology field*
- *Emphasize performance results*
- *Be consistent with and not in conflict with other existing SR standards and requirements*

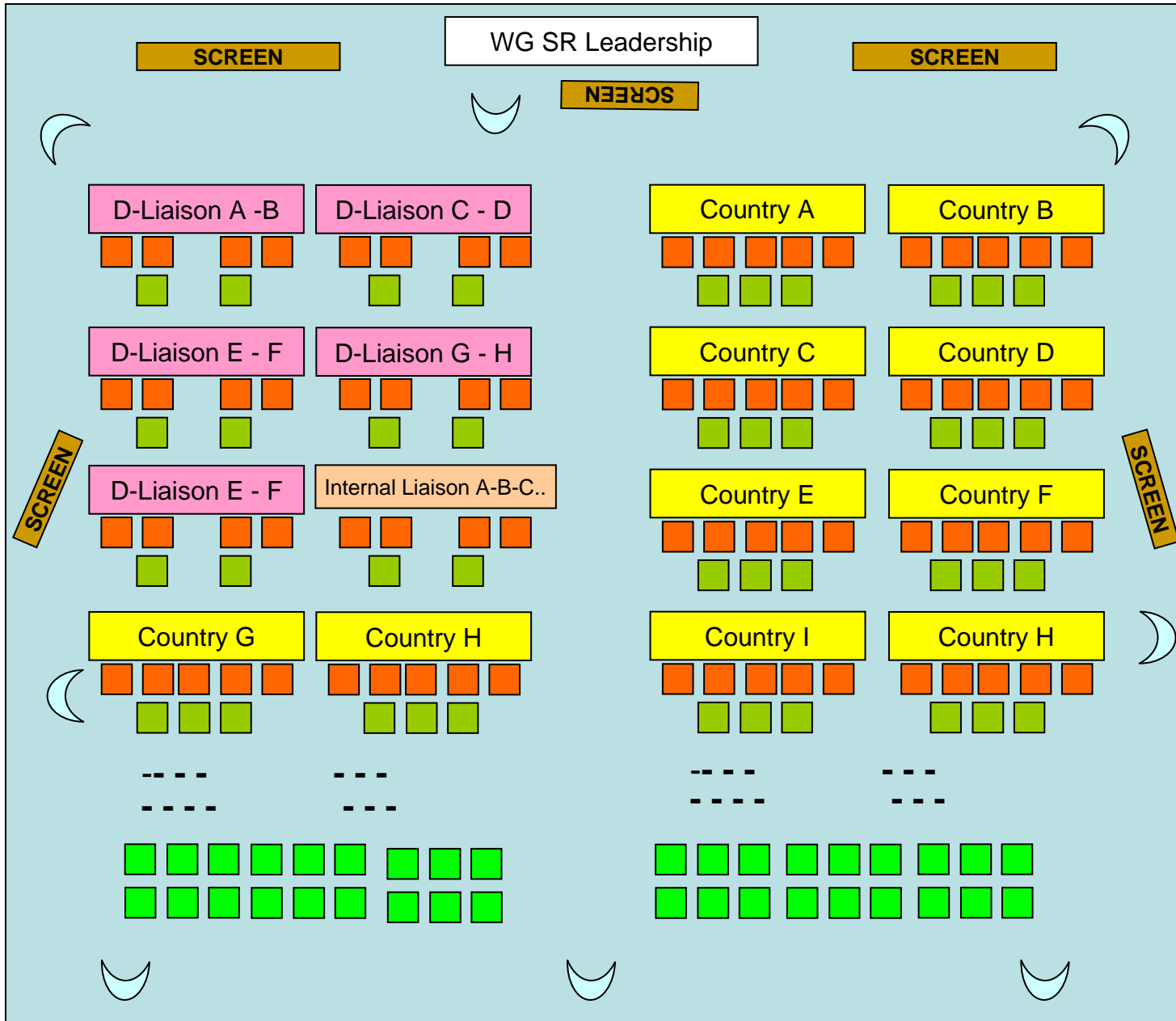
Results so far...

- Memorandum of understanding, ISO and ILO
- Two international meetings,
 - 7-11 March 2005 (Salvador)
 - 26-30 September 2005 (Bangkok)
 - Some 300 participants (including “observers”) from 50 countries (50% developing) and 20 international organizations (eg *Consumers International, UN-Global Compact, Global Reporting Initiative, ICC, IOE, ILO, OECD, UNIDO, WBCSD, WHO.*)
 - 15-19 May 2006 (Lisbon) - Next meeting

Resolutions so far:

- Mainly on process, procedures for participation
- Design Specification and Task Groups with leaders

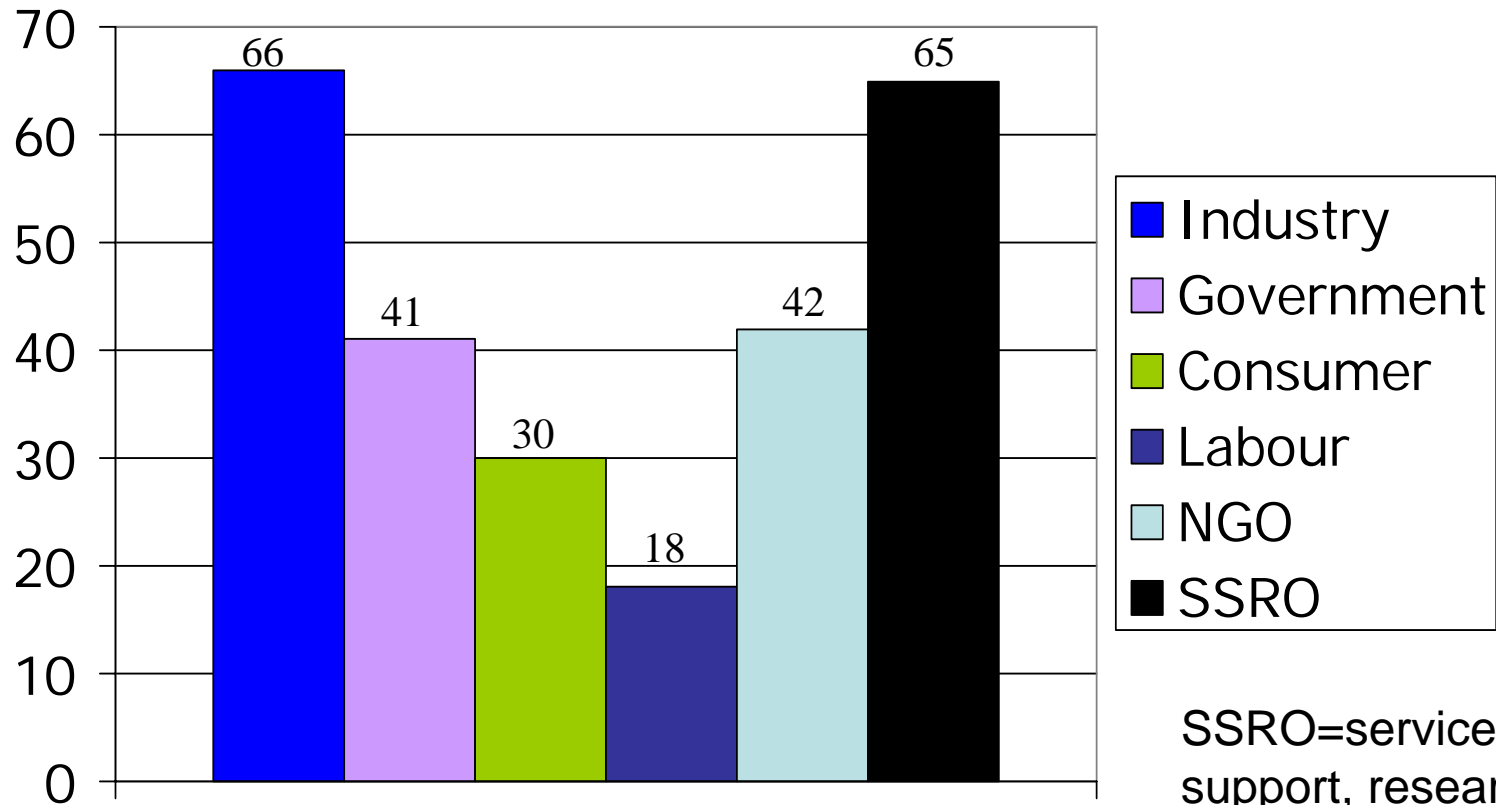
CONFERENCE ROOM ARRANGEMENT



-  Experts
-  Observ. Project-Members/Liaisons
-  Obs. to the meeting
-  Loudspeakers

Stakeholder Categories

- 2nd conference, Bangkok

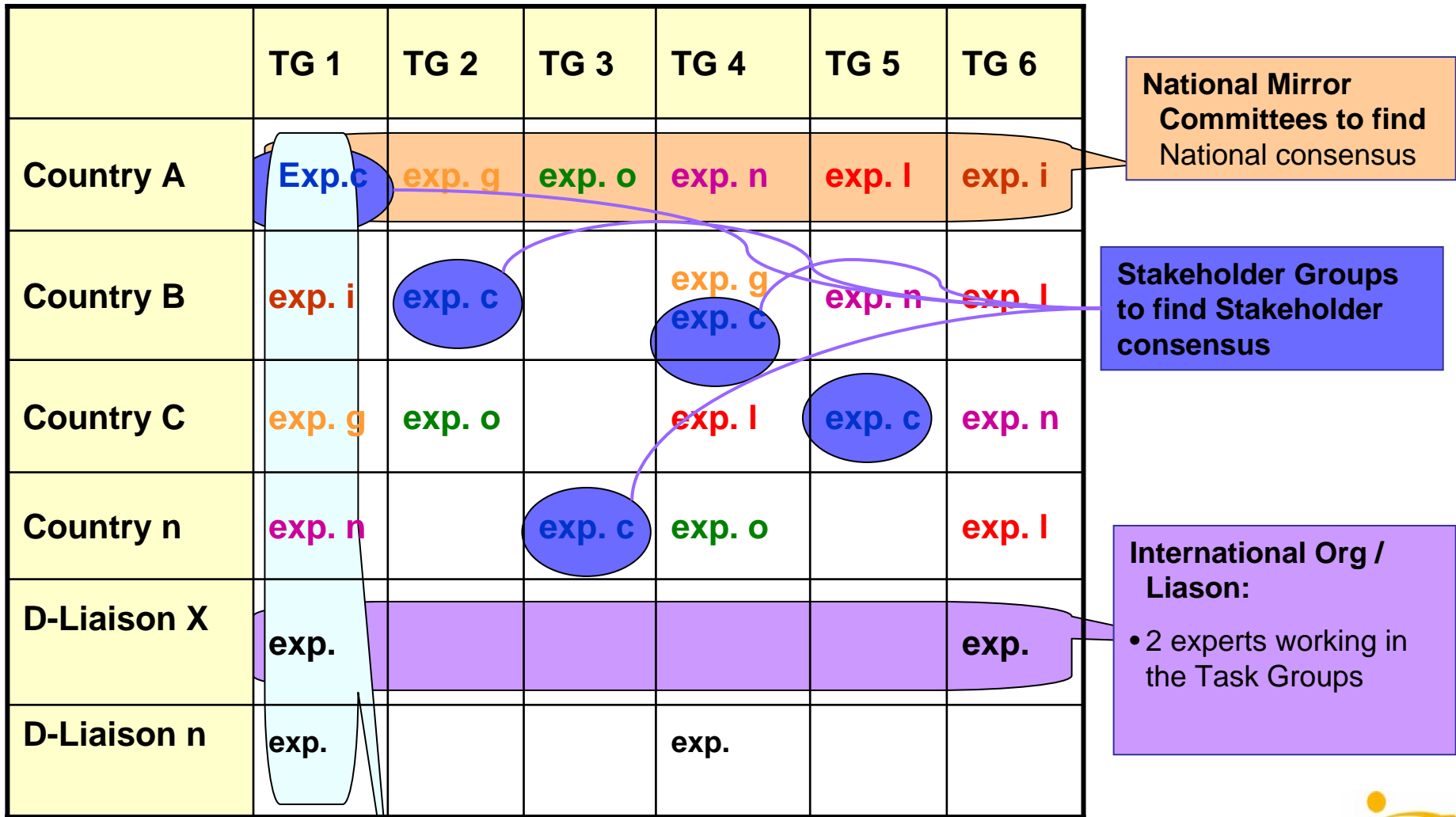


Number of experts in different stakeholder categories

SSRO=service support, research and others

RESULTS SO FAR...

Procedures for Participation in the Task Groups (TGs)



Multi-stakeholder approach => national views + SG views + D-Liaisons views => consensus = absence of sustained opposition ≠ unanimity ≠ majority



Design Specification

0. Introduction

1. Scope (eg not for certification?)

2. Normative references (eg ILO-conventions?)

3. Terms and definitions (eg CSR, SR, SRI, GRI?)

4. The SR context in which organizations operate

5. SR principles relevant to organizations

6. Guidance on core SR subjects/issues

7. Guidance for organizations on implementing SR

8. Guidance annexes

Bibliography

Design Specification

4 The SR context in which all organizations operate

This section will provide the historical and contemporary contexts for SR. The section will also address questions arising out of the nature of the concept of SR. Relevant stakeholder issues should be addressed in this section.

e.g. history and current baseline?

5 SR principles relevant to organizations

This section will identify a set of SR principles drawn from a variety of sources and provide guidance on these principles. Relevant stakeholder issues should be addressed in this section.

e.g. transparency, auditability, PPP?

Design Specification

6 Guidance on core SR subjects/issues

This section will provide separate guidance on a range of core subjects/issues and relate them to organizations. Relevant stakeholder issues should be addressed in this section.

e.g. safety, labor rights, energy, biodiversity, ethics?

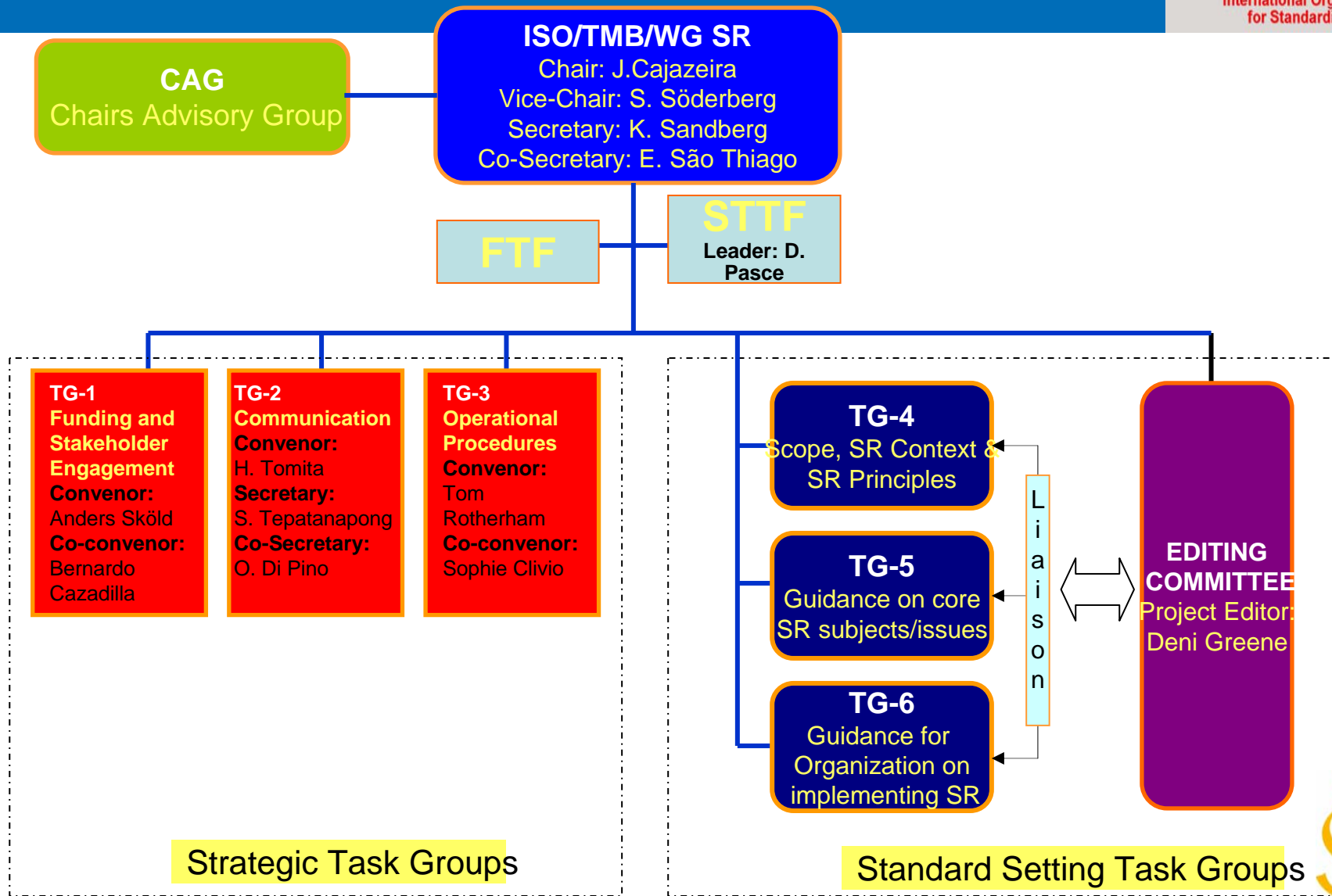
7 Guidance for organizations on implementing SR

This section will provide practical guidance on implementing and integrating SR in the organization, including, for example, on policies, practices, approaches, issue identification, performance assessment, reporting and communication. Relevant stakeholder issues should be addressed in this section.

e.g. Policy, targets, stakeholder engagement, reporting?



ISO Social Responsibility WG - Organization



Leadership of standard writing Task groups

Adobe Reader - [N052, Approved new leadership.pdf]

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4	Convenor	Jonathon Hanks	M	Service, support, research and others (Academia)	South Africa	
	Co-convenor	Ken-ichi Kumagai	M	Labour	Japan	Developed
	Secretary	Reiner Hager	M	Service, support, research and others (NSB – DIN)	Germany	Developed
	Co-secretary	Liz Ijoma	F	Industry	Nigeria	
5	Convenor	Pierre Mazeau	M	Industry	France	Developed
	Co-convenor	Nisserine El Graoui	F	Government (NSB – SNIMA)	Morocco	
	Secretary	Emilie Brun	F	Service, support, research and others (NSB – AFNOR)	France	Developed
6	Convenor	Martin Neureiter	M	Industry	Austria	Developed
	Co-convenor	Koneru Vijaya Lakshmi	F	NGO	India	
	Secretary	Luisa Diaz	F	Industry	Costa Rica	

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1 of 2

Next steps

- Registration of Working Group experts to the Task Groups
- Start drafting the standard texts according to the Design Specification
- Fundraising and Stakeholder engagement activities
- Meeting in Lisbon in May



**Pay attention to
the signals in
the multistake-
holder process**

Questions or ideas?

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